

# SRA3 SELF-ADHESIVE LABELS

For production printing machines in the format 320x450mm

Using of the printing machines of SRA3 format is the phenomenon in the today's market of the short-run printing. Permanent pressure on decreasing the price of imprinting together with decreasing volumes of imprinting orders create the right „atmosphere“ for their usage. Label imprinting is one of the applications, which is very popular thanks to the simplicity of following processing. RAYFILM offers a wide range of materials for these laser printers. With the effort to decrease costs calculated on one label we have started producing labels in SRA3 format. The main reasons leading to this step are bigger amount of labels on the format and lower price of imprinting of the SRA3 format. Now we are launching into the market 13 standard label sizes, which will be updated according to customers' requirements. We are planning to start production of labels in the format SRA3 by digital laser cutting, which will enable us total flexibility as for label sizes and shapes – all has been planned for the end of 2013.



## Self-adhesive paper labels

Paper labels in short-run printing industry are suitable for customers who need short run labels or labels with flexible imprinting data.

The material R0119 is the most favourite one thanks to the high glossy surface.

**R0100 – matte white self-adhesive labels in A4, A3 and SRA3**

**R0119 – glossy white labels in A4, A3 and SRA3**



## WHY SRA3 FORMAT?

- ★ more labels
- ★ lower price of imprinting
- ★ gap 2mm for imprinting over the edge
- ★ rounded corners

## Self-adhesive polyester labels

The synthetic self-adhesive materials are ideal for the applications in industry and anywhere, where you need weatherproof, waterproof or greaseproof labels etc. Labels are supplied not only as white labels, as well as clear or silver labels. It enables short run label imprinting for cosmetic industry, car industry, electrical industry etc.

**R0400 – Glossy clear PET labels in A4, A3 and SRA3**

**R0502 – Matte white PET labels in A4, A3 and SRA3**

**R0504 – High glossy white PET labels in A4, A3 and SRA3**

**R0555 – Matte silver PET labels in A4, SRA3**



## SRA3 label packaging

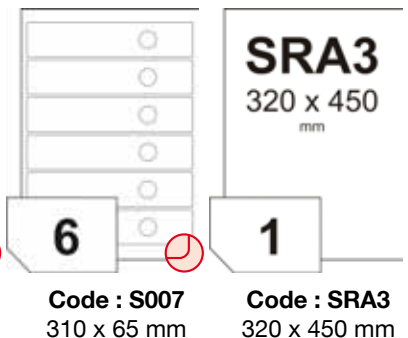
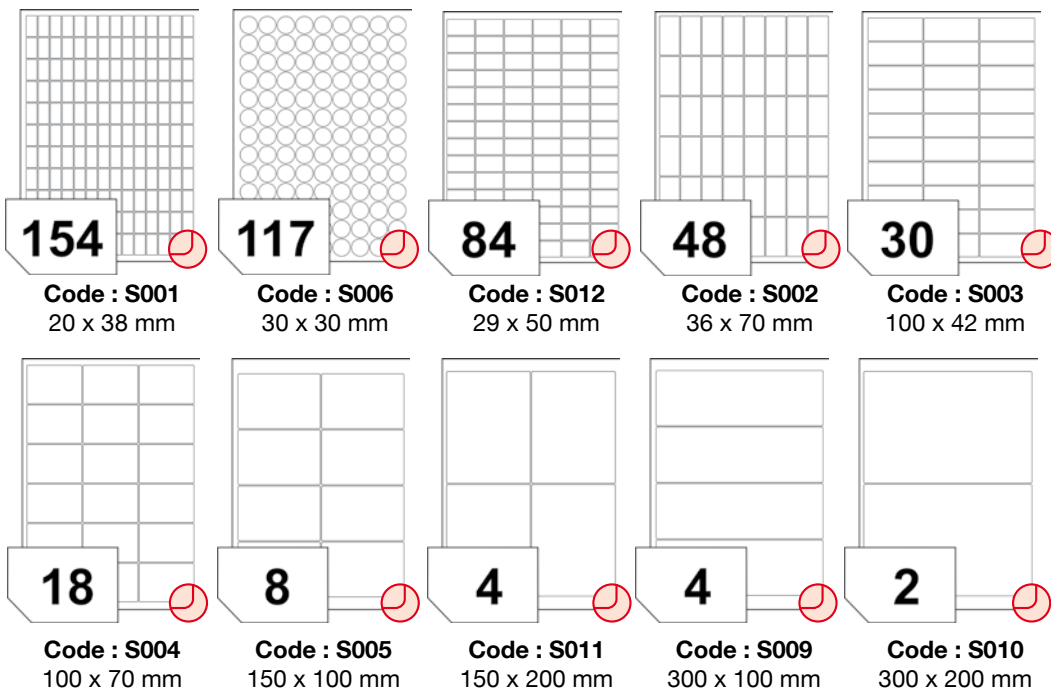
300 / 400 sheets solid cardboard box



100 sheets solid cardboard box

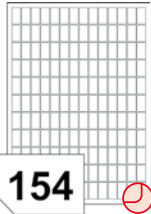


## Standard label sizes and shapes



# SRA3 SELF-ADHESIVE LABELS

## SRA3 - SELF ADHESIVE LABELS ALL LABEL DIMENSIONS ARE WITH ROUND CORNERS

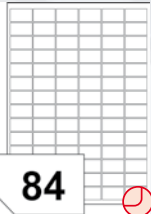


### S001 – label dimension 20x38mm

There are 154pcs. of labels cut on SRA3 sheet. This label dimension is one of the most frequent sizes. They are suitable for EAN codes, short descriptions, addresses, small product labels, etc.

154

Code : S001  
20 x 38 mm

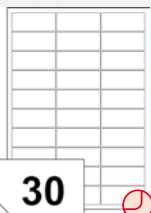


### S012 – label dimension 29x50mm

There are 84pcs. of labels cut on SRA3 sheet. This label dimension is suitable for printing EAN codes, different transcriptions, brief legends, addresses, small product's labels

84

Code : S012  
29 x 50 mm



### S003 – label dimension 100x42mm

There are 30pcs. of labels cut on SRA3 sheet. They are commonly used for printing the company addresses with logo, legends, product descriptions, transport/freight labels, etc.

30

Code : S003  
100 x 42 mm



### S005 – label dimension 150x100mm

There are 8pcs. of labels cut on SRA3 sheet. In fact this is the size format A6, therefore we can recommend them for printing detailed legends or product labels, wine labels, transport labels, photo labels, parcel labels, warning labels etc.

8

Code : S005  
150 x 100 mm

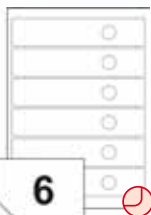


### S009 – label dimension 300x100mm

There are 4pcs. of labels cut on SRA3 sheet. This dimension of labels are frequently used for printing different legends, product labels, transport labels as well as parcel labels or warning labels, etc.

4

Code : S009  
300 x 100 mm

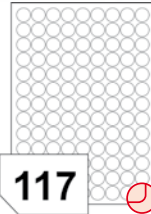


### S007 – label dimension 310x65mm

There are 6pcs. of labels cut on SRA3 sheet. These labels are determined for printing file labels. They cover whole spine part of a file. The circle label is cut out of the spine label, not to cover the part for easy taking out from a shelf. Thanks to SRA3 format you can make your own compact design of 6 files with the photo from your own archive.

6

Code : S007  
310 x 65 mm

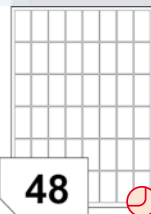


### S006 – circles dia. 30mm

There are 117pcs. of labels cut on SRA3 sheet. We recommend this size of label for printing brief descriptions, small products labels 3+1, STOP/START, etc. Also possible to use for making your own self-adhesive "medals" description, or circle stamp.

117

Code : S006  
30 x 30 mm

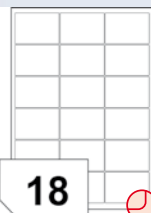


### S002 – label dimension 36x70mm

There are 48pcs. of labels cut on SRA3 sheet. These labels are suitable for printing the company addresses with logo, legends, product descriptions, transport/freight labels, etc.

48

Code : S002  
36 x 70 mm

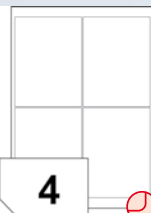


### S004 – label dimension 100x70mm

There are 18pcs. of labels cut on SRA3 sheet. These labels are suitable for printing the legends, product descriptions, transport/freight labels, etc.

18

Code : S004  
100 x 70 mm



### S011 – label dimension 150x200mm

There are 4pcs. of labels cut on SRA3 sheet. The size of this label is format A5 which are frequently used for printing all kinds of legends, product labels, transport labels as well as parcel labels or warning labels, etc.

4

Code : S011  
150 x 200 mm



### S010 – label dimension 300x200mm

There are 2pcs. of labels cut on SRA3 sheet. The size of the label is A4 format. So this format is suitable for printing whole size of A4 labels up to/over the edges. Standardly used for printing all kinds of product labels, transport labels, photo-labels, packaging labels etc.

2

Code : S010  
300 x 200 mm



### SRA3 – dimension 320x450mm

This format without any pre-cuts enable printing of labels which are subsequently cut on the paper cutter. On the back-layer there is one slit approximately 5mm from the sheet edge.

1

Code : SRA3  
320 x 450 mm