## SRA3 Labels

In todays market customers´ demands for short-run printing of labels, leaflets, invitations, calendars etc. are becoming more frequent than ever. Thanks to modern technology production laser printers now allow printing in very high quality, which equals the quality of offset printing. This has the advantage of allowing small quantities with variable information at very affordable prices. More and more printing offices and advertising agencies are now investing in this printing technology. The RAYFILM product range includes a wide range of self-adhesive or non-adhesive materials suitable for laser printers which allow you to print non-standard applications and extend the range of printing services. Thanks new digital technology we will able to offer flexible production on SRA3 formats without any limitation RAYFILM can offer the following materials for production printing:



#### Self-adhesive paper labels

Paper labels printed in short-runs are suitable for customers who require a limited quantity or labels with variable information. The material R0119 has become the most popular thanks to high glossy surface coating. New material R0160 has excellent look and brings "light" into your product presentation.

R0100 – white matte labels

R0103 - white matte labels with a special opaque adhesive (since may 2014)

R0119 - white glossy labels

R0160 - pearl metallized silver labels with 3 mm stripes (since may 2014)

#### Why SRA3 FORMAT?

- more labels
- ★ lower printing costs
- 2 mm label gutter for overedge printing
- rounded corners
  - professional label printout

#### Self-adhesive polyester and polyethylen labels

Synthetic materials are suitable for any industrial applications where weather resistant, water resistant or chemical resistant labels are needed. We can supply not only white, but also clear, silver or gold labels. The variety of labels allows short-run printing of labels

in industrial areas for cosmetics, car or electronic industry etc. SRA3 is supplied with back-splits on the reverse side of labels or at following standard sizes and shapes

R0400 – Glossy clear PET labels R0502 – Matte white PET labels

R0503 - Matte white PE labels

R0504 - High glossy white PET labels

R0555 - Matte silver PET labels



### Packing of SRA3 labels

300 / 400 sheets - solid carton



50 / 100 sheets - solid carton envelope







# STANDARD SIZES & SHAPES



